

# With Dr. Bonnie Soeheman, UPNVJ Student Discusses Creative Public Speaking

Saturday, 14 November 2020 10:28 WIB



The banner features the UPN Veteran Jakarta logo on the left. The main text reads: "PROGRAM STIMULASI PEMBELAJARAN, ETIKA, KOLABORASI, KREATIVITAS BAGI MAHASISWA ANGGKATAN 2020". Below this, it says "CREATIVE PUBLIC SPEAKING". On the right, there is a portrait of Dr. Bonnie Soeheman, S.E., M.Ak. The bottom left corner contains the following information: "08.00 - 10.00 WIB DISKUSI VIA ZOOM", "Sabtu, 14 November 2020", and "Informasi meeting ID dan Passcode silahkan login melalui regmaba.upnvj.ac.id pada menu Informasi Prospektif". The bottom right corner identifies Dr. Bonnie Soeheman as a "Human Empowerment Expert PT Synergy Utima Nobilus", "Ketua Prodi Magister Akuntansi Univ. Surabaya", and "Penulis Buku (2009 - sekarang)".



**HumasUPNVJ** - The world is a dynamic place, so that creativity and knowledge become an invaluable asset in competition and economic development. The emergence of various challenges in the creative industry in Indonesia, one of which is the strategy of doing good and right *public speaking*. The ability to speak in public has proven to play an important role for someone who works in the era of globalization. Therefore, creativity and ability to speak are the main assets in moving the economy.

With Dr. Bonnie Soeheman, SE, MAK, a Human Empowerment Expert at PT. Synergy Utima Nobilus who is also Head of the Master of Accounting Study Program at Univ. Surabaya and Book Authors in the 2020 PROSPEKTIV program will discuss " *Creative Public Speaking* ", on Saturday (14/11/20).

This online debriefing was attended by 3,000 participants including all new UPN Veteran Jakarta students, and students of UPN Veteran East Java, UPN Veteran Yogyakarta, Palangkaraya University and Nusa Cendana University.



Before discussing directly with Bonnie, AKPK Bureau Head Dr. Drs. Suyatno, MM in his remarks expressed his pride for students to always attend PROSPEKTIV 2020 with enthusiasm. Suyatno hopes that students can continue to attend and listen to the provision of debriefing and draw many benefits as provisions from an early age as new students.

Bonnie will discuss the ability to speak which is useful for developing the Indonesian economy.

Creativity itself is producing work that is different from other people, the first thing we must know is the passion that we have ourselves.

Bonnie also informed how creativity works, by finding out the abilities of the human brain where the right brain has the ability to design, tell stories, the ability to connect, the ability to empathize, the ability to be humorous, the ability to interpret. For the left brain has the ability to think logically, analyze, calculate and speak, if it is concluded that creativity is the ability of both hemispheres of the brain that we have.

There are two creative techniques, namely synthesis and inversion. Synthesis itself is the ability to logically combine parts or elements to transform into a pattern that is structured or takes the form of a new pattern, while inversion is the turning over of something normal.

Packaged in an attractive way, Bonnie also provides several interactive and creative games by combining images so that they have real meaning. This will encourage student synthesis and inversion abilities.

Bonnie also provides tips on being creative by always updating your insights, hanging out with creative people and taking breaks, meaning when we feel our minds are full or there is no inspiration, we stop temporarily to rest our minds because when we are relaxed, our brains will work better.



The basic principle of *public speaking* is that when we speak, think you are a star, make yourself the main focus, *experience* or convey experiences so that the audience can feel them, and lastly *isthe value* in what we speak, so other people look for value from the talk we convey, so whatever what is conveyed can be useful for others.

Bonnie also explores the three keys to becoming a *public speaker*, namely mastering your body, voice and audience.

"*Public speakers* must provide what the audience wants by knowing in advance what our audience needs," explained Bonnie.

In the discussion, Bonnie also conveyed some tips and tricks that students can follow when making presentations, namely by gathering ideas related to what the audience needs and is interesting, making layouts by adjusting the font, size, style and color in the displayed layout, displaying videos that not too long and clear audio.

In addition to discussing how to convey something to become a *public speaker*, the first tips are to make movements that open up, make movements, don't turn your back to the audience, do it by showing yourself, guard against inappropriate movements, give expressions in accordance with the delivery given, finally pay attention how we look

when speaking in public.

Breathing is also important for *public speakers*, when you are giving a presentation also adjust the volume, speed and try to stop for a moment when you need to catch your breath, avoid reading and avoid saying bad words.

Master your *audience* , this can be seen from the gestures given by *the audience* , make something humorous, build interaction and ask for feedback from *the audience* for the speaker as evaluation material. Apart from that, you can give special greetings, use outstanding costumes, and interactive games to build relationships with *the audience* .

Mindfulness (full mind) before you make a presentation there are several things you can do, by arriving early to try out the contents of the presentation to avoid mistakes, do body movements to relax, socialize with the audience if there are rules you want to convey, do meditation to avoid stage fright, focus, play music to relax, do exercises to reduce mistakes.

Bonnie also advised, "do well and fully attend useful moments like this, then you will be grateful to have become a part of UPN Veteran Jakarta when you achieve success in the future."

In this interactive program students also actively ask questions with resource persons in order to unify perceptions and provide solutions related to problems that students currently have.



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