

# COMMUNICATION TALK "Another way to become a successful entrepreneur with social media"

Wednesday, 09 November 2016 12:10 WIB





Reza Pahlevi at the Communication Talk event

The Communication Department Student Association (HIMA KOM) held a communication seminar as part of the Rhetorica 2016 series of events on October 27 2016 at 09.45 at the IDX room 4th Floor Faculty of Economics & Business (FEB) UPNVJ. On this occasion they raised the title "Communication Talk" and carried the theme "Another way to be a successful entrepreneur with social media" by inviting Reza Pahlevi as a speaker who is currently on the rise in his field. Reza is a Media Entrepreneur, Social Media Influencer and "President" of Askfm. He said that at the beginning of his career he only worked at a distro and was required to increase the distro's income, but when he succeeded, Reza was only given 5% of the profits, from there he was determined to be able to have his own business. Reza's expertise in developing the business world on social media has made his name rise to the occasion of being "endorsed" from within the country and abroad. Reza is a person who can use social media well and use it properly and guide his "younger brothers" in using social media not only for entertainment.

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