

# BUSINESS SEMINAR "Smart Way To Be Entrepreneur In Global"

Wednesday, 09 November 2016 13:38 WIB



Edy Fajar Prasetyo giving material

The development of world globalization and global competitiveness in Indonesia has increased because of the AEC where domestic human resources have been displaced by more competent external resources. Right on January 1, 2016 MEA (Asean Economic Community) was actively implemented in Indonesia. MEA itself has had a major impact on Indonesian citizens to prepare themselves better so they are ready to compete with foreigners in getting jobs. Entrepreneurship itself is the right solution to deal with MEA,

Entrepreneurship itself provides opportunities, especially for young people who want to face global competition by becoming young entrepreneurs or young entrepreneurs. Entrepreneurs in Indonesia are now dominated by young people because of easy access to become entrepreneurs. It's just how we apply ourselves to go directly into the world of entrepreneurship. Where is meant by easy access, namely how in our era it is equipped with advanced technological facilities and can bridge us into becoming young entrepreneurs. Call it one of them social media or online business that makes today's youth vying to open business opportunities. It's not only online media that is dominant, there are also other young people's businesses such as opening a business



Zulqarnain Agus Rosano

On this occasion the Accounting Department Student Association held a seminar on October 27 2016 at 08.00-12.00 WIB at the 4th floor Auditorium of the UPNVJ Rectorate Building entitled "Seminar of Business" and the theme "Smart Way To Be Entrepreneur In Global". This seminar aims to enable students to deepen and develop knowledge about Entrepreneurship and students can open entrepreneurial insights towards globalism and are able to foster an entrepreneurial spirit in the midst of limited employment opportunities. To deepen this goal, HMJ Accounting also invited resource persons Edy Fajar Prasetyo as the founder of Eco business Indonesia and Zulqarnain Agus Rosano as the founder of iwearzule.

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