

LPPM Holds Webinar Regarding the Importance of Science Communication for Academics

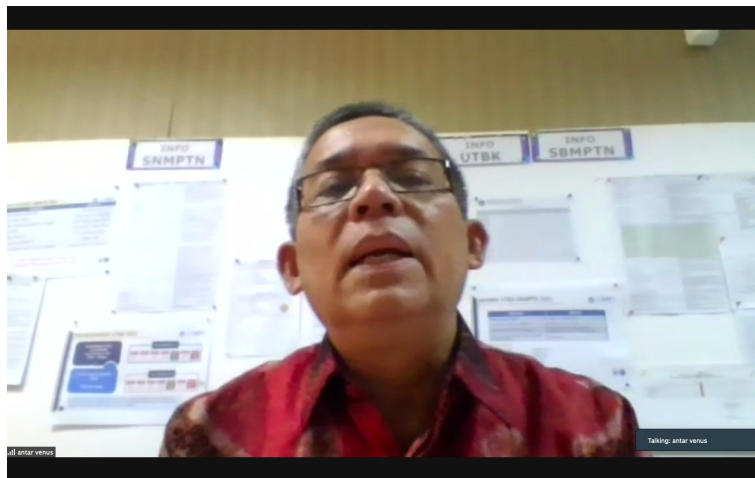
Friday, 21 May 2021 11:49 WIB



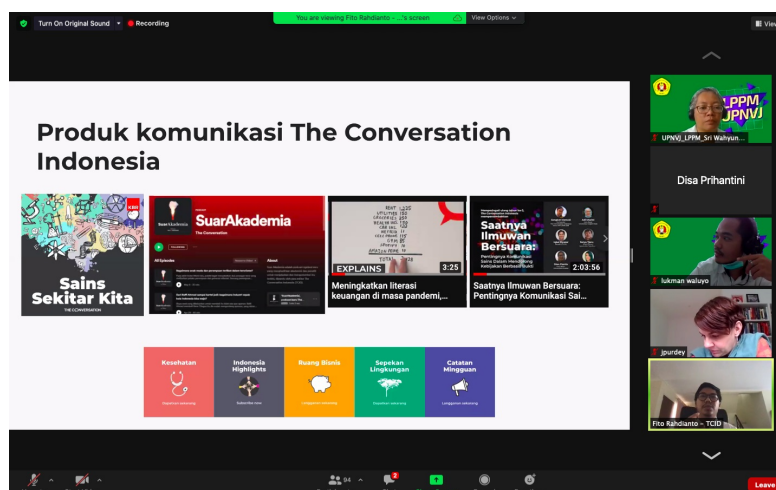
The image shows a webinar interface. On the left, a slide features the quote: **"Science is not finished until it is communicated"** by **Mark Walport**, with his title: Chief Scientific Adviser in the United Kingdom (2013 to 2017) and Chief Executive of UK Research and Innovation (2017 to 2020). A circular portrait of Mark Walport is shown to the right of the text. On the right side of the interface, there is a vertical stack of four participant thumbnails. The top thumbnail shows a woman with glasses and a headset, with a name tag that reads 'UPNVJ_LPPM_Sri Wahyun...'. The second thumbnail shows a man with a name tag 'Disa Prihantini'. The third thumbnail shows a man with a name tag 'lukman waluyo'. The bottom thumbnail shows a man with a name tag 'Fito Rahdianto - TCID'. The background of the slide is white with black text.

HumasUPNVJ - Institute for Research and Community Service UPN Veteran Jakarta is holding a webinar discussing academic writing in popular media with the theme, "Why is Science Communication Important for Academics?", Thursday 20 May 2021 which will be held online and open to the public.

This webinar presents Dr. Jemma Purdey (*Monash University*), Jerry Indrawan (UPNVJ) and Fito Rahdianto (*The Conversation*) and moderated by Lukman Waluyo and attended by approximately 100 participants.



Anter Venus as the Vice Chancellor for Academic Affairs was also present to give his remarks, "Today's *webinar* theme is very interesting because it will definitely increase knowledge for the public and is also appropriate for academics. Increasing economic capacity, improving people's welfare, overcoming Covid-19 and other activities are all scientifically based. So ladies and gentlemen present, when we talk about science communication, the most important target is society. The point is this is a very strategic discussion. Hopefully it can always be improved ". Venus said



The resource persons provided material according to their respective fields, including discussing their experiences in publishing popular articles, discussing why science communication is important for academics and researchers and how to register as a writer at *The Conversation* .

