

NET Goes To Campus X Kopi Kenangan Makes UPNVJ the First Campus to Visit After the Pandemic

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HumasUPNVJ - Nowadays, as we know, technology and communication are increasing. In line with the ever-increasing technology and communication, it takes a lot of broad knowledge and insight that can be understood by all students - female students today. With this in mind, UPN Veteran Jakarta is collaborating with NET TV in the *NET Goes To Campus* activity which is specially sponsored by Kopi Kenangan. This activity was held face-to-face at the Bhinneka Tunggal Ika Auditorium which was attended by approximately 100 UPNVJ Communication Studies Study Program students. (24/2)



Also present was the Chancellor of UPNVJ, Anter Venus who was very happy with this kind of activity, "NET *Goes To Campus* is a very positive activity, especially since NET TV is an extraordinary private TV channel with good ratings too. With cooperation like this, of course, it really educates our students. I hope that in the future our students will have a great capacity and competitive spirit. It's not enough just to be able to speak in class, but you have to be able to master the world of work in the future. Once again I say, we are lucky with the arrival of NET *Goes To Campus* UPN Veteran Jakarta," said Venus



Nugroho Agung Prasetyo, *AVP Brand Communications* NET Mediatama in his speech gave his appreciation to UPNVJ for accepting NET as the first campus to be visited offline in the *NET Goes To Campus* activity, " We salute and are proud of UPNVJ students, because their enthusiasm is extraordinary, not only seen from their participation to attend here but we saw their enthusiasm from the internship collaboration between NET and UPNVJ, quite a lot of UPNVJ students were accepted as internships at our place, "he explained

UPNVJ X *NET Goes To Campus* together with *Kopi Kenangan* presented several speakers from various fields including, Anggi Anandatiya (*AVP Production* NET), Dwi Putri Rizkinanda (*Senior Social Media Specialist* NET), Juanarta Angga Wijaya (*Assistant Brand Manager* *Kopi Kenangan Only For You*), Olwin Pangaribuan (*VP Digital* NET) and Dr. Radita Gora Tayibnafis, MM (*UPNVJ Communication Science Lecturer*).

Fitria Ayuningtyas, Head of the UPNVJ Communication Science Undergraduate Study Program hopes that all Communication Science Study Program students will receive enlightenment regarding the evolution of Broadcasting development in Indonesia.



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