

# Continuing to Achieve, UPNVJ Public Relations Again Wins Prestigious National Award: Anugerah DiktiRistek 2023

Thursday, 14 December 2023 14:46 WIB





**UPNVJ Public Relations** – Same as previous years, Jakarta Veteran National Development University and UPNVJ Public Relations again won two awards at once, including Best International Performance and Diktiristek Public Relations Award in the PTN - BLU Press Release category with Silver Winner.

Anugerah Diktiristek 2023 regularly holds grand events to appreciate all Partners and Universities in Indonesia. This year it was held face to face, taking place at the Sheraton Hotel Jakarta. (14/12)

Acting Director General of Higher Education, Research and Technology, Prof. Nizam said that the 2023 ADR was held to appreciate university people and Diktiristek partners, "I feel like I want to give all the appreciation to all partners and all higher education public relations throughout Indonesia, I don't think I can choose one or two. the best, because for me everything is already the best. "Because without public relations and partnerships from all our colleagues, we could not have achieved many achievements to date," said Prof. Nizam

Reporting from Public Relations of the Directorate General of Higher Education, according to *the Global Innovation Index 2023*, the indicator for collaboration between campuses and industry in research and development has increased to 5th place in the world. Apart from that, based on the INSEAD report, over the last five years Indonesia has experienced the highest increase in talent competitiveness in Asia and second in the world.

There are 10 sub-awards given which include the National Priority Award; Diktistek Program Supporting Collaboration Partner Award; Learning and Student Affairs Award; Gift of Resources; Institutional Awards, Research Awards, and Community Service; Higher Education Database Award; Public Relations Award; Cooperation Award; and the Journalist and Media Award. (source: public relations Directorate General of Higher Education and Technology)

Always achieving, the UPNVJ Public Relations team is indeed very solid in achieving many achievements. UPNVJ Public Relations has succeeded in winning several awards every year since 2018 in the prestigious national event, Public Relations Award of the Directorate General of Higher Education, Research and Technology (Diktiristek) of the Ministry of Education, Culture, Research and Technology (Kemdikbudristek);

#### **2018:**

Best 3 Social Media

PTN category - New

#### **2019:**

Best 3 Social Media

Best 2 Media Relations

PTN – Satker category

#### **2020**

1st Place in Page Category

2nd Place in the Social Media Category

2nd Place in the Press Conference and Media Relations Category

PTN – Satker category

#### **2021**

Best 2 Pages

Best 3 Press Conferences and Press Releases

1st Runner Up in Social Media

PTN category - Satker

#### **2022**

Changing status from State University Work Unit (PTN SATKER) to Public Service Agency State University (PTN BLU), I and my team are proud again, we succeeded in achieving the title of *Silver Winner* PTN - BLU Press Release and PTN - BLU Video Profile with competition which was of course very tight but we managed to win 2 champions at once.



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Export tanggal : Tuesday, 21 May 2024 Pukul 03:41:46 WIB.

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