

UPNVJ Breaks MURI Record: Kiwoom Securities Account Opening by 4,300 New Students

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HumasUPNVJ - Universitas Pembangunan Nasional "Veteran" Jakarta (UPNVJ) made new history in Indonesia by achieving a record from the Indonesian Record Museum (MURI) at the 2024 Introduction to Campus Life for New Students (PKKMB) event on Monday, August 12, 2024.

In this record-breaking event, as many as 4,300 new UPNVJ students opened Kiwoom Securities accounts, recording themselves as the largest group of students to open securities accounts at one time.

The MURI record-breaking event was held at the Pondok Labu UPNVJ Campus and was attended by the rectorate, Kiwoom Sekuritas management, and new students. The achievement of this record is a manifestation of UPNVJ's commitment to preparing students to enter the world of investment and finance from an early age.

"We are very proud and excited about this achievement. This MURI record shows that UPNVJ does not only focus on academic education, but also on preparing students with relevant knowledge and skills in the world of work," said UPNVJ Rector Antar Venus.

The 2024 PKKMB event was filled with an introduction to the world of investment and capital markets, as well as the importance of financial planning from the start.

Kiwoom Securities, as one of the leading securities companies in Indonesia, provides full support for this initiative by providing the necessary platform and facilities for simultaneous account opening.

"This is a very positive first step for Gen Z," said Kiwoom Securities Director, Mr. Chang Kun Shin.

This MURI record not only confirms UPNVJ's excellence in educational innovation, but also becomes an important step in promoting financial literacy among students. With this investment account, students are expected to be able to understand more about the capital market, as well as learn to make smart investment decisions.

The event ended with the awarding of a certificate from MURI which was handed over directly to the Rector of UPNVJ. This certificate will be a symbol of UPNVJ's achievement and commitment in supporting the development of financial education and literacy in Indonesia.

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