



PKMM UPNVJ 2025: Facilitating Student Creativity Towards Innovation and Collaboration

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HumasUPNVJ - Universitas Pembangunan Nasional "Veteran" Jakarta (UPNVJ) is again holding the Independent Student Creativity Program (PKMM) in 2025. This activity aims to encourage students to develop ideas and innovations through various types of activities that can increase the capacity and quality of students' thinking in managing organizations on campus.

Drs. Sarlan, Head of the Student Affairs Team representing the Vice Chancellor for Student Affairs, Cooperation, and Information Systems UPNVJ, explained that PKMM is an important activity to provide space for thinking and broad insight for UPNVJ students to organize.

"PKMM is a program that has become a routine agenda at UPNVJ, with a focus on providing space for students to channel their creative potential in various fields," said Sarlan in his speech.

"This program provides an opportunity for students to collaborate, learn, and hone their skills in designing solutions to various existing problems," he continued.

In 2025, PKMM will once again present competent speakers in their respective fields. PKMM 2025 will last for two days on February 20-21, 2025. The activity will be held face-to-face at the Bhinneka Tunggal Ika Auditorium UPNVJ, and will be attended by students from various Ormawa/KSM at UPNVJ.

Through PKMM, UPNVJ hopes to strengthen the spirit of entrepreneurship and research among students, as well as provide positive contributions to the development of science and technology in Indonesia.

In addition, this program is also expected to be a forum for students to be creative, innovative, and collaborate with various parties in order to realize ideas that are useful for society.

First day material

Material 1: Student Rewards, Imam Rifqy, UPNVJ Student Team

Material 2: Risk Management of Student Activities (*by Zoom*), Prof. Dr. Parmin, S.Pd., M.Pd. (Expert Staff of the Directorate of Learning and Student Affairs, Ministry of Education and Science/Vice Chancellor for Student Affairs, Tidar University)

Material 3: Financial Administration Management, M. Faisal Ludin, S.Ak. (Financial Staff of PKU Bureau)

Material 4: Administrative Management of Manuscripts, Taufik Muih, Suratmi and Haryanto

Second day material:

Material 5: Sponsorship and Event Branding, Evanto Christian (Senior Consultant, Sustainability and CSR Partnership KitaBisa.Com)

Material 6: Governance of Student Organizations (Ormawa) UPN "Veteran" Jakarta, Dr. dr. Ria Maria Theresa, Sp.KJ, Vice Chancellor for Student Affairs, Cooperation, and Information Systems UPNVJ

Material 7: Personal Branding, Tomy Ristanto (News Anchor and Presenter)

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